

***Here is a sample letter soliciting partnerships for the purpose of advocating for state funds for ESS PD in light of new science standards.**

Dear _____:

Does your business, industry or organization support quality, rigorous Earth Science education for all (YOUR STATE) students?

Do you need future citizen employees who are knowledgeable about (YOUR STATE'S) water, air, soils, mineral resources and geologic past?

What We Ask of You:

- (YOUR ORGANIZATION) wants to prepare a (LETTER/REPORT) containing testimonials from (YOUR STATE'S) businesses, industries, and organizations that support the need for quality Earth Science education for ALL (YOUR STATE'S) students and demonstrates how Earth Science education is crucial for (YOUR STATE'S) economy.
- **Will you support our efforts to advance Earth Science education in (YOUR STATE) by agreeing to be interviewed for this (LETTER/REPORT)? The future of our state's environment and economy depends on it.**

The Situation:

- Our (YOUR STATE'S) Standards are moving Earth Science topics to 6th grade.
- New Earth Science courses will need to be developed and taught by licensed Earth Science teachers in every high school in (YOUR STATE).
- Every 6th grade teacher in (YOUR STATE) needs training in Earth Science content and pedagogy.
- Many high school science teachers (especially in rural areas) need convenient, low-cost graduate courses to earn their 9-12 Earth and Space Science teaching license.

Our Mission:

- The (LIST ORGANIZATIONS) have partnered to seek state funding for this urgently needed, statewide professional development.
- A team of geologist, professors and earth science educators are already planning a series of online and face-to-face teacher programs beginning in summer 2021.
- We will begin lobbying the Legislature in the upcoming session to fund these programs, using input from employers and organizations such as yours.

Please contact (YOUR NAME AND CONTACT INFO), today and get on the list of businesses that rely on a scientifically literate workforce.

Sincerely,

YOUR NAME